

1. A foldable data card assembly comprising:
 - a sheet having an upper and lower surface
 - a base portion having spaced apart first and second lateral sides and spaced apart top and bottom base edges;
 - a first lateral portion extending laterally away from the first lateral side of the base portion;
 - a second lateral portion extending laterally away from the second lateral side of the base portion,
 - a first line of weakness formed in the base portion and the first lateral portion, the first line of weakness being substantially parallel to the top base edge;
 - a second line of weakness formed in the base portion and the first lateral portion, the second line of weakness being substantially parallel to the bottom base edge; and
 - an adhesive disposed on at least a portion of an area of the upper surface of the base portion intermediate the first line of weakness and the top base edge and on at least a portion of an area of the upper surface of the base portion intermediate the second line of weakness and the bottom base edge,
 - wherein the second lateral portion is foldable along a first fold line to a stowed position wherein the second lateral portion overlies at least a portion of the upper surface of the base portion and wherein the first lateral portion is foldable along a second fold line to a covering position wherein the first lateral portion overlies at least a portion of the second lateral position when the second lateral portion is in its stowed position.
2. The assembly of claim 1, wherein the second fold line is perpendicular to the first and second line of weakness.

3. The assembly of claim 1 wherein the second lateral portion is detachably connected to the base portion.
4. The assembly of claim 1, wherein the top and bottom base edges are parallel straight lines.
5. The assembly of claim 1, wherein the distance of the second lateral portion perpendicular to the distance between the top and bottom edge is equal to or less than the distance perpendicular to the distance between the top and bottom edge of the central portion or first lateral portion.
6. The assembly of claim 5 wherein the distance perpendicular to the distance between the top and bottom edge of the central portion and first lateral portion are equal.
7. The assembly of claim 1, wherein the sheet contains indicia.
8. The assembly of claim 7, wherein the indicia corresponds to a telephone calling card.
9. The assembly of claim 8, wherein the indicia further corresponds to telephone calling card activation.
10. The assembly of claim 8, wherein the indicia further corresponds to an identification number for calling card verification.
11. The assembly of claim 10, wherein the identification number for calling card verification is coated with a removable scratch-off coating which conceals the identification number from view.
12. The assembly of claim 7 wherein the indicia is parallel to the lines of weakness.
13. The assembly of claim 7 wherein the indicia is perpendicular to the lines of weakness.
14. The assembly of claim 1 wherein at least one of the base portion and first lateral portion contain an aperture.

15. The assembly of claim 14 wherein a portion of the second lateral portion is visible through the aperture when the second lateral portion is in the stowed position and the first lateral portion is in the covering position.
16. The assembly of claim 15 wherein the visible part of the second lateral portion contains indicia for activation of a data card.
17. The assembly of claim 1 wherein the second lateral portion is a data card.
18. The assembly of claim 1, the second lateral portion further comprises a line of weakness defining a perimeter of an integral, detachable data card.
19. A foldable data card assembly comprising:
 - a sheet having
 - a base portion having spaced apart first and second lateral sides, spaced apart top and bottom base edges and upper and lower base surfaces, the top and bottom base edges substantially parallel to one another;
 - a first lateral portion extending laterally away from the first lateral side of the base portion;
 - a second lateral portion containing indicia relating to a data card extending laterally away from the second lateral side of the base portion, the second lateral portion being substantially rectangular having a length parallel to the base portion less than or equal to a distance between the top and bottom base edges and having a width less than or equal to a distance separating the second lateral portion from the first lateral portion;
 - a first line of weakness formed in the base portion and the first lateral portion, the first line of weakness being substantially parallel to the top base edge;

a second line of weakness formed in the base portion and the first lateral portion, the second line of weakness being substantially parallel to the bottom base edge; and

an adhesive disposed on at least a portion of an area of the upper surface of the base portion intermediate the first line of weakness and the top base edge and on at least a portion of an area of the upper surface of the base portion intermediate the second line of weakness and the bottom base edge,

wherein the second lateral portion is foldable along a first fold line to a stowed position wherein the second lateral portion overlies the upper surface of the base portion and wherein the first lateral portion is foldable along a second fold line perpendicular to the first and second lines of weakness to a covering position wherein the first lateral portion overlies the second lateral position when the second lateral portion is in its stowed position.